

# 2019 PHILLY SHRM SYMPOSIUM

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**March 20 & 21, 2019**  
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# WELCOME FROM THE CHAIR

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Dear Philadelphia HR Professionals and the Business Community,

What an exciting time it is to be working in the field of HR today. I believe that what we do for our organizations, and for the people in them, has never been more critical. This excitement is reflected in the content of this year's Philly SHRM Symposium. Once again, we have assembled a powerful program that truly does justice to the commitment you make every day in your work as an HR professional.

I am thrilled that Daymond John from ABC's hit show, *Shark Tank*, is our Keynote Speaker. Daymond's work as both an entrepreneur and branding expert is legendary. His powerful message at the Symposium will doubtless remind us that HR professionals must likewise be advocates for change and use their influence effectively to help their organizations to attract and retain the best talent. Our closing speaker, Chis Heck, President of the Philadelphia 76ers, continues the theme of marketing and branding. Chris will share his insights on how he has rejuvenated the sales and branding operations for the franchise while also preserving the rich heritage and positioning that the 76ers have with their fans.

Nestled between these two great speakers are some amazing learning and networking opportunities. Whether it is the pre-conference session, or the incredible line-up of topics the following day, the program speaks to the critical role that HR plays today in creating and sustaining our workplaces, serving the needs of our employees, and attracting and retaining great talent. Between the learning sessions, you have ample time to get to know the great HR people in our region.

As Chair, I would like to express my sincere thanks to everyone in Philly SHRM who has worked so hard to make this Symposium possible. They are a wonderful group of people, and it is both a privilege and an honor to be part of the team.

Have a great time at the Symposium.

**Stephen G. Hart**  
2019 Symposium Chair

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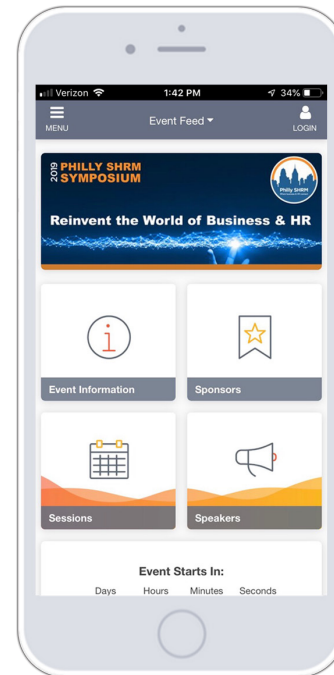
**Or you can visit:**

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to access the 2019 Philly SHRM Symposium App in your browser.

It's quick and easy and will allow you to stay connected with us throughout the day. Make sure to allow push notifications so you don't miss important updates!

*\*If downloading the app directly to your phone, make sure to select 2019 Philly SHRM Symposium (view event)*



## GAME ON! THE SYMPOSIUM CHALLENGE

Get ready for some fun and competition during this year's conference by playing our in-app game, Game On! The Symposium Challenge. Throughout the event, you will have different opportunities to earn points that will help you win one of many awesome prizes (listed below).

Here's how it works...during the conference, you will be given specific passcodes for various challenges. Enter the passcode into your app to start racking up points. How do you earn the passcodes? Strike up a conversation with one of our exhibitors to receive their "secret word," visit the Philly SHRM table to play some fun games, meet our board members, listen during the opening and closing remarks of presentations, get your photo taken in our photo booth, and much more! Keep your ears and eyes open throughout the event, as there will be different challenges announced all day, and you don't want to miss your chance to win!

### Here's a chance to start earning points:

1. Download the Philly SHRM App from the App Store (see directions above) or open a browser and go to **<https://eventmobi.com/symposium2019>** (save the app to your home screen if using the browser version)
2. Click the 'Gamification' tab
3. Find the challenge labeled 'Program Booklet Bonus'  
*NOTE: Optional*
4. Enter the code BOOKLET19 to earn points  
*NOTE: You can enter the codes at the top or find the specific challenge first*

### Prizes include:

- A Ticket to the 2019 Symposium
- An overnight stay at the Philadelphia 201 Hotel - PLUS tickets to a performance at the Kimmel Center
- Amazon gift cards
- Free registration to upcoming Philly SHRM events and webinars
- Signed copies of "Rise and Grind" by Daymond John



Booth #

3



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# EVENT AGENDA

## Pre-Conference: Wednesday, March 20, 2019

*Approved for 2 SHRM Professional Development Credits & 2 Business HRCI Credits*

4:30 PM - 5:00 PM	Registration for Pre-Conference	Independence Ballroom Foyer (Mezzanine Level)
5:00 PM - 7:00 PM	Presentation/Panel Discussion	Independence Ballroom
7:00 PM - 8:00 PM	Evening Networking Reception	Independence Ballroom

## Main Conference: Thursday, March 21, 2019

*Approved for 5.75 SHRM Professional Development Credits & 5.75 HRCI Credits*

7:30 AM - 8:30 AM	Registration, Breakfast & Visit Exhibitors	Liberty Ballroom Foyer & Mezzanine Foyer
8:30 AM - 10:00 AM	Welcome & Keynote Speaker	Liberty Ballroom A, B & C
10:00 AM - 10:30 AM	Break - Visit Exhibitors	Liberty Ballroom Foyer & Mezzanine Foyer
10:30 AM - 11:30 AM	Breakout Session 1	Liberty Ballroom D, Philadelphia Ballroom & Independence Ballroom
11:30 AM - 12:30 PM	Lunch - Visit Exhibitors	Liberty Ballroom A, B & C
12:30 PM - 1:30 PM	Breakout Session 2	Liberty Ballroom D, Philadelphia Ballroom & Independence Ballroom
1:30 PM - 1:45 PM	Break & Visit Exhibitors	Liberty Ballroom Foyer & Mezzanine Foyer
1:45 PM - 2:45 PM	Breakout Session 3	Liberty Ballroom D, Philadelphia Ballroom & Independence Ballroom
2:45 PM - 3:15 PM	Break & Visit Exhibitors	Liberty Ballroom Foyer & Mezzanine Foyer
3:15 PM - 4:30 PM	Closing Session Speaker	Liberty Ballroom A, B & C
4:30 PM - 4:40 PM	Raffle Winners Announced & Event Closing	Liberty Ballroom A, B & C
4:45 PM - 6:00 PM	Members Only Networking Reception	Independence Ballroom

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# PRE-CONFERENCE PRESENTATION

**Wednesday, March 20, 2019**

**Independence Ballroom from 5:00 PM - 7:00 PM**

## **Diversity & Inclusion, Unconscious Bias, Micro-Aggressions and Creating a Safe and Inclusive Workplace**



*Approved for 2 SHRM Professional Development Credits (PDCs)  
& 2 Business HRCI Credits*

### **Speakers:**

**Deirdre Groenen**, VP of Human Resources and General Counsel, Innovative Benefit Planning, LLC  
**Sheryl Axelrod**, President, The Axelrod Firm, PC  
**Tonya Ladipo**, LCSW, Founder and CEO, The Ladipo Group

### **Moderator:**

**Tianna K. Kalogerakis**, Associate, Kang Haggerty & Fetbroyt LLC

### **Panelist:**

**Khalil Smith**, Practice Lead, Diversity & Inclusion, The Neuroleadership Institute

The issues of harassment, discrimination, diversity, inclusion and unconscious bias are among the most critical issues and challenges facing employers today. Employers cannot stop the discussion at just talking about the legal and textbook definitions of harassment and discrimination. Employers also cannot simply talk about diversity without talking about inclusion. Companies must look beyond these limited views to affect real change in their business.

This session will focus on how to train managers and employees beyond the legal definitions of harassment and discrimination. If employers want to create a truly diverse, inclusive and safe workplace and culture, the focus must be on what is appropriate vs. inappropriate and what makes people feel safe and included, rather than on what is "illegal."

Employers also need to take a deeper dive into more hidden and unconscious biases and micro-aggressions, which negatively impact diversity and inclusivity in hiring, promotions and mentorship opportunities, as well as negatively impacting employee morale. The question is not whether we have biases, but rather, how we manage the biases we do have. Employers must encourage open and honest communication on these difficult topics and encourage managers and employees to get outside their comfort zones to create real change within a company.

This pre-conference session will provide great education and insights from professionals who have extensive experience in the diversity and inclusion space. It will be an interactive workshop which will teach you tangible skills that you can apply as soon as you return to the office. You will be able to take a deep dive into the subject matter and learn through case-studies, demonstrations, and deep discussion during this session.

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# KEYNOTE SESSION

**Thursday, March 21, 2019**

**Liberty Ballroom A, B & C from 8:30 AM - 10:00 AM**

## **Daymond John's 5 Shark Points: Fundamentals for Success in Business and Life**

**Daymond John**, "The People's Shark" of ABC's Shark Tank, Presidential Ambassador for Global Entrepreneurship, Founder/CEO of FUBU



*Approved for 1.5 SHRM Professional Development Credits (PDCs) & 1.5 Business HRCI Credits*

Daymond John has been a phenomenally successful business person for over 25 years. Along his entrepreneurial journey, through his many successes as well as failures, he has learned a few things about getting the best out of business and life. He believes the keys to his success include establishing the right mindset and following a few fundamental principles, which he calls his five "S.H.A.R.K points."

Get ready! Daymond John is going to share his unique goal-setting and achievement strategies, which will empower audience members to make positive changes in every aspect of their lives.



### **About Daymond John:**

From his wildly successful role on ABC's smash hit, Shark Tank, to his distinguished status as a Presidential Ambassador for Global Entrepreneurship, Daymond John has become globally recognized for his relentless commitment to promoting and supporting entrepreneurs.

Daymond initially made his mark as the entrepreneur and branding expert behind the groundbreaking lifestyle brand, FUBU, which has eclipsed more than \$6 billion in global retail sales. From the streets of Hollis, Queens, Daymond started a global movement from the basement of his mother's house by capitalizing on the then fledgling hip-hop culture. FUBU was undoubtedly a key development for the streetwear market, which today is a \$20 billion industry.

Since then, Daymond has continued to challenge himself and the business world in which he operates. In 2009, Daymond was tapped by lauded television producer, Mark Burnett, to join the cast of a new business-reality concept, Shark Tank. Now, after 9 seasons, 4 Emmy Awards, multiple Critic's Choice Awards and millions of dollars in investments, the show has become one of the most successful business reality series of all time. Over the course of the series, Daymond has been a mainstay of the cast of Sharks and is now affectionately referred to as, "The People's Shark."

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**DAVID L. COHEN**, Senior Executive  
Vice President and Chief Diversity Officer,  
Comcast Corporation



**JULIE COKER GRAHAM**, President & CEO,  
Philadelphia Convention & Visitors Bureau

## 2019 Diversity & Inclusion Award Dinner

Monday, March 25

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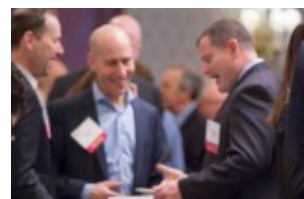
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The Inn at Villanova | 7:30am

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## BREAKOUT SESSIONS 1: 10:30 AM - 11:30 AM

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### Dear Helga Returns Again: What New HR Challenges Await Her This Time?

**Liberty Ballroom D**  
**10:30 AM - 11:30 AM**

**Navigating HR Policy**  
*1 SHRM PDC & 1 HR (General) HRCI Credit*

**Speaker:**

**Michael Cohen, Esq.**, Partner, Duane Morris, LP

Helga is back again and tackling more complicated issues facing her organization! While we don't yet know for certain what Helga will confront in 2019, given the goings on in the workplace, she seems focused on navigating workplace diversity, harassment prevention in the #metoo era, confronting workplace violence and more! Designed for Human Resources professionals, this animated session will focus on uncommon HR issues and examine practical, business-focused solutions that you can use immediately to solve those problems.

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### Winning the Talent Management Battle: Strategic Workforce Planning

**Philadelphia Ballroom**  
**10:30 AM - 11:30 AM**

**Creating the High Impact Organization Track**  
*1 SHRM PDC & 1 Business HRCI Credit*

**Speaker:**

**Terri Hartwell Easter**, Founder and Principal, T.H. Easter Consulting

If you feel like you are struggling to survive in the talent management battle, join the club. The intersection of change in business focus, increased focus on costs, dynamics of the workforce, available options for work, plus the warp speed of disruption and change make old ways of managing talent a sure loser. Winning in the talent management game in today's environment is about strategy: holding both a current and future view on talent, moving from ad hoc to strategic approaches for talent acquisition and development, and having a well-articulated plan. In this session, you will learn: how to build an effective strategic workforce plan, how to develop and gather the right data, metrics and other insights to drive success of strategic goals, how to leverage the plan to support near and long-term talent acquisition and development requirements, and how to guide your organization through the change management that is necessary to execute the workforce plan.



## BREAKOUT SESSIONS 1: 10:30 AM - 11:30 AM

### The Trust Dance

**Independence Ballroom**  
**10:30 AM - 11:30 AM**

#### Advancing the HR Leader Track

*1 SHRM PDC & 1 HR Business HRCI Credit*

#### Speaker:

**Lorraine McCamley**, Owner, Team Development Concepts, LLC

Human Resources strives to be a strategic partner to business leaders, but being strategic doesn't automatically make HR effective. Having a trusting relationship between HR and business partners is critical for the success of HR's influence on key leaders. During this session, we will look at the role of Trust in the interactions between HR and their business partners, and what factors influence whether HR professionals are considered Trusted Advisors. These factors include not only behaviors, but also such things as organizational structure, culture, and role definitions. We will explore ways in which attendees can cultivate effective relationships both up and down the ladder to influence organizational actions. Finally, we will look at what actions HR can take to begin or continue the process of becoming a Trusted Advisor.

## 2019 PHILLY SHRM SYMPOSIUM

### Members Only Networking Reception

**March 21<sup>st</sup> from 4:45 PM - 6:00 PM**  
**Independence Ballroom (Mezzanine Level)**

We invite you to join fellow Philly SHRM members for delicious appetizers, cold drinks and casual networking as we unwind after the conclusion of the Symposium.

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Not a Philly SHRM Member? Visit Philly SHRM at Table #6 to join today and attend the reception!

## **BREAKOUT SESSIONS 2: 12:30 PM - 1:30 PM**

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### **The Prescription Drug Epidemic: Knowing the Right Answers to Protect the Workplace**

**Liberty Ballroom D**  
**12:30 PM - 1:30 PM**

**Navigating HR Policy**  
*1 SHRM PDCs & 1 HR (General) HRCI Credit*

**Speaker:**  
**Nina French**, Managing Partner, Current Consulting Group

It is difficult for any person in the U.S. to ignore the increasing problem of prescription drug abuse. The issue of prescription drug abuse is complex and workplace testing requires a firm understanding of what employers can do when confronted with use and abuse of prescription drugs. This informative session gives participants insight into the size of the epidemic, the complexities of managing use and abuse in the workplace, the impact changing legislation has on policy and programs and how it is affecting business operation.

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### **Building a People Analytics Function and Delivering High-Impact Analytics**

**Philadelphia Ballroom**  
**12:30 PM - 1:30 PM**

**Creating the High Impact Organization Track**  
*1 SHRM PDC & 1 Business HRCI Credit*

**Speaker:**  
**David Rhoden**, Founder and Principal Consultant, The Rhoden Group, LLC

How do you practically implement people analytics within your organization to improve the overall workforce performance?

This session will outline the concept of high-impact people analytics and discuss how to build and mature the function for sustained performance. David will outline the core components required to enable an effective people analytics function, how to progress from basic reporting to actionable insights and how to embed people analytics into the culture of the broader organization.

Ultimately, people analytics is not an HR-only concept; but it has the potential to strengthen every function in an organization and make significant contributions toward the achievement of its strategic objectives.



## BREAKOUT SESSIONS 2: 12:30 PM - 1:30 PM

### Leading from the Heart, Supporting with Spine

**Independence Ballroom**  
**12:30 PM - 1:30 PM**

**Advancing the HR Leader Track**  
*1 SHRM PDC & 1 HR (General) HRCI Credit*

**Speaker:**

**Charity Hughes, PhD, SPHR, SHRM-SCP**, Executive Coach, Pathfinder Leadership Group, LLC

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From the Industrial Age to the ever-present Digital Age, the role of leadership has evolved with changing shifts in social, cultural, and economic pressures. What has remained constant is how important leadership is to motivate employees, inspire teams, and deliver optimal results. Why is leadership still as popular today as it was over 50 years ago? In this interactive session, Dr. Hughes discusses what employees want from leaders and how the most effective leaders focus as much on an employee's well-being as they do their organization's growth and profitability. Finding balance between empathy and discipline can be challenging, but when a leader strikes that harmony, greatness can be achieved. Whether you are a newly promoted leader or an established, experienced executive, this session will help you explore what it takes to lead from the heart while executing goals with clarity and rigor.

## SPEAKER PRESENTATIONS

Speaker presentations will be available online at:

**<https://pshrmsymposium.com/speaker-sessions/>**  
**Password: philly@123**



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# 2019 PHILLY SHRM SYMPOSIUM

**March 20 & 21, 2019**  
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## BREAKOUT SESSIONS 3: 1:45 PM - 2:45 PM

### Innovate Your Workforce Strategy: A Nontraditional Approach to Sourcing & Upskilling Talent

**Liberty Ballroom D**  
**1:45 PM - 2:45 PM**

#### Navigating HR Policy

*1 SHRM PDC & 1 Business HRCI Credit*

#### Moderator:

**Patricia McConnell, SPHR, SHRM-SCP**, Senior Manager,  
Business Partner Services, Children's Hospital of Philadelphia

#### Speakers:

**Sheila Ireland**, Executive Director, City of Philadelphia's Office of Workforce Development  
**Nick Frontino**, Managing Director, Projects & Operations, Economy League of Philadelphia  
**Kristina Syvarth**, VP of Learning, Saxbys Coffee  
**Dan Amspacher**, Director of Human Resources, SEPTA

83% of HR professionals in the last 12 months reported having difficulty recruiting suitable candidates. Is your organization facing similar talent challenges? Do you have a need to upskill your employees to meet the needs of the future workplace? Do you want to avoid the high cost of extensive searches and high turnover? If you are ready to make an investment in a strategy that produces a connected and qualified workforce, attend this one-hour workshop, to learn from local experts about effective nontraditional strategies that you can use right now to build your talent bench.

During this session, we will discuss trends in labor and skill shortages, as well as successful nontraditional designs to talent pipelines. We will teach you how to collaborate with external partners to tap into nontraditional talent as well as how to develop a talent acquisition strategy that directly aligns with the organizational strategy and applies practices that yield candidates who are bought into the organizational culture, mission, visions, and values.

## EVALUATION & CREDIT INFORMATION

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## BREAKOUT SESSIONS 3: 1:45 PM - 2:45 PM

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### The Future of Leadership: The Digital Leader

**Philadelphia Ballroom**  
**1:45 PM - 2:45 PM**

**Creating the High Impact Organization Track**  
*1 SHRM PDC & 1 HR (General) HRCI Credit*

**Speaker:**

**Tony Petrucci**, Academic Director of Leadership Development, Fox School of Business at Temple University & CEO, DevelopMe

As organizations are becoming more complex, they need to move faster and performance expectations are higher than ever. Millennials make up a large portion of the workforce and the iGen is now in the workforce. These generations bring exciting, but new implications. Trends like agile teams, real-time feedback, artificial intelligence, personalized micro-learning, and people analytics are here. How can leaders lead in this environment? This session explores the intersection of proven leadership principles with new technologies and a changing workforce to help define the “Digital Leader.”

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### Solving the Work-Life Balance Challenge: Achievable or Inconceivable?

**Independence Ballroom**  
**1:45 PM - 2:45 PM**

**Advancing the HR Leader Track**  
*1 SHRM PDC & 1 HR (General) HRCI Credit*

**Speaker:**

**Michael Brenner, Ed.D.**, President, Right Chord Leadership

With companies running lean, customer demands growing more complex, and technology enabling us to stay connected even on vacation, the notion of some kind of Zen-like balance between work and life is rapidly becoming obsolete. The degradation of work-life balance has serious implications for organizations and employees. One sobering statistic: although more people are working from home than ever before, 70% of the American workforce still struggles to find a work-life balance. The negative impact on our health and well-being is readily apparent.

In this thoughtful and engaging presentation, we'll explore the most current thinking about work-life balance, starting with the mental, emotional and physical perils of overworking as well as a crucial redefinition of the concept from one of “balance” to one of “integration” or “fit.” We'll look at fascinating research findings that amplify our understanding of the mind and body at work and discuss their implications for today's employees.

The session will conclude with the most interesting and unconventional suggestions for achieving work-life balance, from the specific timing of breaks (based on neuroscience) to unusual yet highly successful family-friendly work policies. A discussion of how attendees can begin incorporating them into their own lives will finish out the session in lively fashion.

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# CLOSING SESSION

Thursday, March 21, 2019

Liberty Ballroom A, B & C from 3:15 PM - 4:30 PM

## Trust the Process: How Culture Can Drive Transformation



Chris Heck, President, Philadelphia 76ers



*Approved for 1.25 SHRM Professional Development Credits (PDCs) & 1.25 Business HRCI Credits*

Culture is key to organizational success. Your culture not only influences the morale and attitudes of your employees, but also reflects who you are as an organization. Imagine if the impact of your culture was on display every day based on ticket sales, season ticket memberships, sponsorship sales, and merchandise demand, and every night based on player performances on the court and wins on the scoreboard?

As President of the Philadelphia 76ers, Chris Heck was given the difficult task of rejuvenating the sales and branding operations for one of sports most storied franchises, while fusing the legendary 76ers heritage with the spirit of the new Philadelphia fan. And it all started with a focus on the culture - who do you bring onto your team and how do you make them embrace the forward-thinking vision needed for success? During this closing session, Chris will explain how an energized and positive workplace corporate culture fosters engaged and motivated employees who are committed to the success of the company; and how you can apply the lessons he has learned to strengthening your own team.

Chris will share his leadership story which brought the Philadelphia 76ers back into the hearts of the Philadelphia sports fans. Under his supervision, Heck led the 76ers to a No. 1 ranking in new season ticket memberships and doubled the new season ticket member fan base, while maintaining a top-five ranking in the National Basketball Association's season ticket member customer service surveys. With Heck's guidance, the 76ers sold the five largest partnerships in franchise history, increased corporate partnerships by 30 percent annually and established Patriot Partner and Training Complex founding partnerships. But where did he start and how does he keep the energy high amongst his team? It starts from the inside of the organization; who do you surround yourself with and do they embrace "the process?" Chris will walk you through his journey of cultural transformation that led to groundbreaking initiatives that solidified the 76ers' place as an innovative force in the industry today.

### About Chris Heck:

As President of the Philadelphia 76ers, Chris Heck has rejuvenated the sales and branding operations for one of sports most storied franchises, while fusing the legendary 76ers heritage with the spirit of the new Philadelphia fan. In this role, Chris oversees content, marketing and branding, ticket sales and service, sponsorship sales and activation, innovation strategy and business development.

Heck played a critical role in groundbreaking initiatives that solidified the 76ers' place as an innovative force in the industry today. Through Heck's leadership, the 76ers secured the first jersey patch sponsorship in "big four" sports history and developed an industry-changing ticketing platform with partner StubHub. He played a critical role in the development of the Philadelphia 76ers Training Complex, home to the Sixers Innovation Lab Crafted by Kimball, where he holds a seat on the Lab's Board of Governors.

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# LETTER FROM THE PRESIDENT

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Dear Attendees:

Welcome to the 2019 Philly SHRM Symposium! This is the 8th year we have had the opportunity to put on this event and had the pleasure of hosting hundreds of the top HR, thought, and business leaders in the country. In addition to celebrating 8 years of our annual conference, we are also celebrating 70 years as your local HR association. To think that our organization's founders, in 1949, would set the stage for one of the largest local HR chapters in the country. SHRM has existed through many iterations of the HR function and has helped evolve the way human resource and the business leaders approach talent within their organizations. Philly SHRM has touched tens of thousands of professionals through the years with professional development, networking, and thought leadership. Thank you for sustaining our organization and for helping us live up to our mission of being the leading HR organization for business professionals.

This year's theme of Reinventing the World of Business and HR is a reminder of what we have to do and have done as a function time and time again. The world today operates much differently than it did 20, 10, or even 5 years ago. This means our organizations and leaders must be ready to account for how everything from technology to globalization impacts the operations. As change agents and change champions for our companies, human resources is critical to increasing the readiness of our talent from top to bottom. Our opening keynote speaker, *Shark Tank* and FUBU's Daymond John, has reinvented himself and businesses time and time again and will give his insights on how we can drive success personally and professionally. Fresh off of "the process" and rebuilding the Philadelphia 76ers, Sixers President Chris Heck will discuss how culture is the critical component of transformation within any organization.

All of our speakers, panelists, and sponsors are waiting to share their expertise and to give you tools and resources to strengthen your organization and effectiveness as an HR and business leader. Philly SHRM would like to extend a special thanks to our sponsors and partners for their support in helping us make this conference possible. Your sponsorship allows us to continue to offer programs and events that raise the bar for our members and the broader greater Philadelphia business community. I would be remiss if I did not mention the greatest group of board and committee members the city has to offer. Thank you to the Philly SHRM board and committees for working so diligently to make this event, and every other event for Philly SHRM, a success.

For those who are here for the first time, prepare for a fantastic ride. For those who are repeat attendees, we are so honored you continuously make the sacrifice of time to be with us. For all of the above, make sure you Connect, Engage, and strengthen your ability to Lead!

Best regards,

**Jameel Rush, PHR, SHRM-CP**  
2019 Philly SHRM President



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# CONFERENCE MAP

## Pre-Conference

Independence Ballroom  
(Mezzanine Level; button  
in elevator: ME)

## General Session

Liberty Ballroom A, B & C (Main  
Level; button in elevator: BR)

## Registration

Liberty Ballroom Foyer (Main  
Level; button in elevator: BR)

## Exhibitors

- Liberty Ballroom Foyer (Main  
Level; button in elevator: BR)
- Mezzanine Foyer (Mezzanine  
Level; button in elevator: ME)

## Breakout Sessions

- Liberty Ballroom D (Main  
Level; button in elevator: BR)
- Philadelphia Ballroom  
(Mezzanine Level; button  
in elevator: ME)
- Independence Ballroom  
(Mezzanine Level; button  
in elevator: ME)

## Lactation Space

Salon 1 (Mezzanine Level;  
button in elevator: ME)

## Members Only

### Networking Reception

Independence Ballroom  
(Mezzanine Level; button  
in elevator: ME)

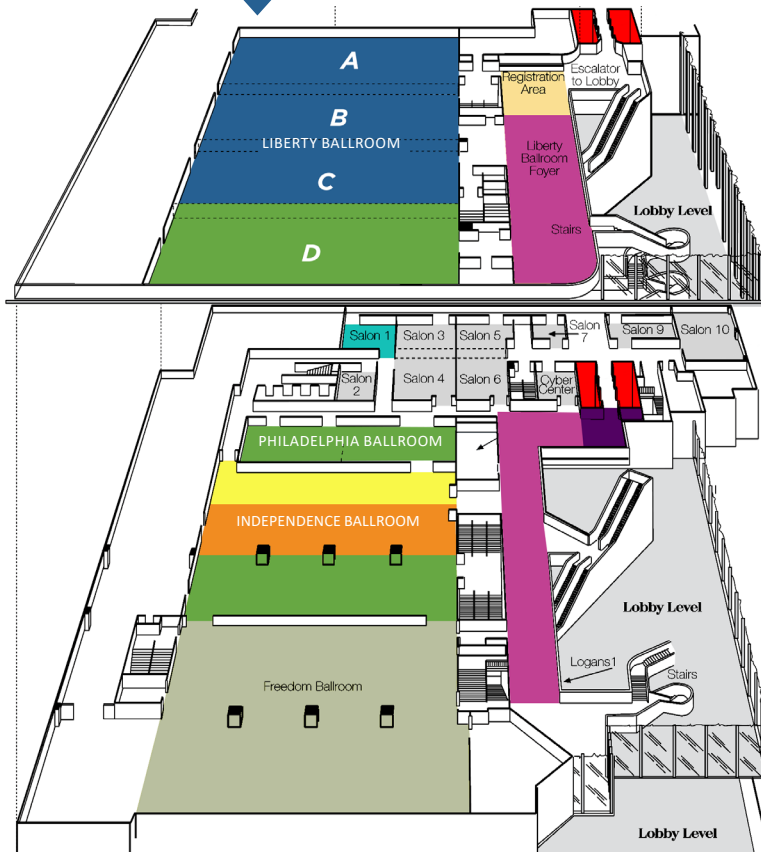
## Networking Lounge

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Mezzanine Foyer (Mezzanine  
Level; button in elevator: ME)

## Elevators

## BR Ballroom Level

Liberty Ballroom



## ME

### Mezzanine Level

Independence Ballroom  
Philadelphia Ballroom



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## **Happy 70th Anniversary Philly SHRM!**

Founded in 1949, Philly SHRM is where business & HR connect. Today, we are comprised of over 1,300 members from over 500 of the Greater Philadelphia region's finest companies. Ranging from students just entering the profession to the most senior human resource executives, Philly SHRM is committed to developing our people and our profession.



## **Not a member of Philly SHRM?**

It's free if you're already a SHRM National member – just select Philly SHRM as your local chapter to start receiving the wide range of member benefits, including access to the Members Only Networking Reception, taking place immediately following the Symposium Main Conference.

Visit Philly SHRM at Exhibitor Table #6 for more information!

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