

# SPONSORSHIP OPPORTUNITIES



## 2019 PHILLY SHRM SYMPOSIUM

March 20 & 21, 2019

Philadelphia 201 Hotel (formally the Sheraton Philadelphia Downtown Hotel)



Connect. Engage. Lead.



## THE PHILLY SHRM SYMPOSIUM

is a multi-day conference focused on advancing the HR profession and business community through both educational programs and personal connections.

The 2019 Symposium will offer 9 jam-packed interactive sessions, pre-conference activities, as well as dynamic keynote and closing presentations. This event is marketed to 10,000+ HR and business professionals in the Greater Philadelphia and attracts 400+ attendees each year.

## AGENDA

### Wednesday, March 20, 2019

- 4:30pm – 7:00pm: Pre-Conference Presentation
- 7:00pm – 8:00pm: Pre-Conference Evening Social

### Thursday, March 21, 2019

- 7:30am – 4:45pm: Main Conference
- 4:45pm – 6:00pm: Members Only Networking Reception



# 2018 CONFERENCE ATTENDEES & SPONSORS

The following corporations, government agencies, and non-profit institutions participated in the 2018 Conference as attendees, sponsors or presenters. All 2018 sponsors are bolded below:

AAA Club Alliance  
 Adaptimmune  
**ADP**  
 Advanced RPO  
 Alfreia Wellness  
 Allen & Gerritsen  
 Always Best Care Senior Services of Philly/Bristol  
 American College of Radiology  
 AmeriHealth Caritas  
 Anexinet Corp.  
 AnnieMac Home Mortgage  
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 Aramark  
**ARCpoint Labs of Philadelphia Central**  
 Ashley Addiction Treatment  
 B Positive Plasma  
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 BDP International, Inc.  
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 Bradley Staffing Group  
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 Bristol Myers Squibb  
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 Campbell Soup Company  
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 Capehart & Scatchard, PA  
 CARDONE Industries  
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**CBIZ**  
 CCI Consulting  
 Central Agency of City of Philadelphia  
 Chatham Financial Corp.  
 Children's Crisis Treatment Center  
 Children's Hospital of Philadelphia  
 Christiana Care Health Systems

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**City of Philadelphia**  
 City Year  
 Clark Capital Management Group  
 Clean Earth Inc.  
 Coalition of Cancer Cooperative Groups  
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 Comcast  
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 Cook City Suites  
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**DeVryWORKS**  
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 Drexel University  
**Drexel University, Goodwin College**  
 Drexel University's LeBow College of Business  
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 Edmund Optics | America  
**EDSI**  
 Elevate Healthcare Marketing  
 Empowering Metrics LLC  
 Enterprise  
**ESGR**

EwingCole  
 Exceptional Care for Children  
 Exponent  
**Exude, Inc.**  
 F.A. Davis Company  
 Federal Reserve Bank of Philadelphia  
 FGG Consulting  
 Food Sciences Corporation  
 Free Library of Philadelphia  
**FSA Store**  
 Geisinger  
 Gelest  
 Getabstract  
 Glenmede Trust Company  
 Goddard Systems, Inc.  
**Graduate! Philadelphia**  
 Green and Spiegel  
 GSI Health, LLC  
 Habitat for Humanity Philadelphia  
 Hamilton Company Jewelers  
**HR Certification Institute**  
 HR Girlfriends  
 IKEA  
 Independence Blue Cross  
 Inglis  
 InstaMed  
 Interactive Mechanics  
 Iron Hill Brewery & Restaurant  
 J&J  
 Jackson Lewis P.C.  
 Jacobs Management Group  
 Janney Montgomery Scott LLC  
 JD Consulting & Meeting Resource  
 Jewish Federation of Greater Philadelphia  
 JLT Holdings  
 JLT Re  
**Jobvite**  
**Johnson Kendall & Johnson Benefits Inc.**  
 Joy of Motion Dance Center  
 Judge Healthcare  
**Juno Search Partners**  
**KELLY Benefit Strategies**  
 Kids Smiles, Inc.  
**Kimmel Center for the Performing Arts**



# 2018 CONFERENCE ATTENDEES & SPONSORS

*Continued*

Kirkbride Center  
 Kleinbard LLC  
 Korn Ferry Hay Group  
 Larsson & Scheuritzel P.C.  
 Laura Devine Attorneys LLC  
 Lehigh Valley Restaurant Group  
 Lenox Corporation  
 Lexicon Pharmaceuticals  
 Lindy Property management  
 Living Branches  
 Lundy Law  
**Massage At Work**  
 Mastery Charter Schools  
**Maternity Care Coalition**  
 Mathematics, Civics and Sciences Charter  
 School of Philadelphia  
 McCormick, Taylor Inc.  
**MEA**  
 Medical Guardian  
 Merck & Co., Inc  
**MHC**  
 Monster  
 Morgan Lewis  
 NantHealth  
 National Philanthropic Trust  
 Navigate Corporation  
**New England College of Business**  
 NextFab  
 NFP  
 Nutrisystem  
 O'Donnell & Naccarato, Inc.  
 Office Depot  
 Ogletree Deakins Nash Smoak & Stewart  
**On the Goga**  
 Onsite Innovations  
**PA CareerLink**  
 Pathfinder Leadership Group, LLC  
 PCI Pharma Services  
**Peirce College**  
 Penn Medicine  
 Penn Presbyterian Medical Center  
**Penn State Brandywine**  
 Penn State University  
 Pennoni Associates, Inc  
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Performance Staffing  
 Philadelphia 76ers  
 Philadelphia Convention & Visitors Bureau -  
 PHLDiversity  
 Philadelphia Corporation for Aging  
 Philadelphia Education Fund  
 Philadelphia International Airport  
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 Philadelphia Youth Network  
 Philadelphia Zoo  
**Philly.com | Monster  
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**Populytics, Inc.**  
 Pottstown Area Health & Wellness  
 Foundation  
 PPSP  
 Preferred Sands  
 PRG Real Estate  
 PrimeSport/CID Entertainment  
 Puralite Corporation  
 Qlik  
 Radian  
 Reads Moving Systems  
 Red Spark  
 Reed Smith, LLP  
 Resources for Human Development, Inc.  
 Right Chord Leadership  
**Riker Opportunity Institute, Inc.**  
 Ritigstein Law  
 RMA of Philadelphia  
 Rodon Limited Partnership  
 Rubin Fortunato  
**Saint Joseph's University**  
 Saxbys Coffee  
 Schreiber-Paris LLC  
 ScottMadden, Inc.  
 SEI  
 Select Human Resources  
**SGA - Software Guidance & Assistance, Inc.**  
 Shalom Inc.  
**Society for Human Resource Management**  
 Sodexo  
 Sofitel Hotel  
 St.Christopher's Hospital for Children  
 State Farm Insurance

**SyncHR**  
 T.H. Easter  
**Take Flight Learning**  
**TD Bank**  
 Team Development Concepts, LLC  
 Tech Impact  
 Temple Health  
 Temple University  
 Temple University, Fox School of Business  
 The Aureus Group  
 The Body Language Institute  
**The Charge Group**  
 The Children's Hospital of Philadelphia  
**The Common Market Farm Share**  
 The Dubin Group  
 The Franklin Institute  
**The Philadelphia Chamber of Commerce**  
 The Risk Management Association  
 The Sierra Group  
 Tierney Agency  
 Traffic Planning and Design, Inc.  
 Trellis Consulting LLC  
**Triton HR**  
 Triumph Group  
 Tycor Benefit Administrators, Inc.  
**University of Pennsylvania**  
 UPenn School of Nursing  
 URBN  
**USO of Pennsylvania and Southern NJ**  
 USSC Group  
 Vanguard Charitable  
 Vanguard Corporation  
**Versano Photography**  
**Villanova University**  
 Vishay Intertechnology  
 WBEB-FM  
 Weir & Partners LLP  
 West Chester University  
**Willis Towers Watson**  
**Work Merk**  
**WorkPartners**  
 Yoh, A Day & Zimmermann Company



# 2019 SPONSORSHIP PACKAGES

**MARCH 20 & 21, 2019**

Philadelphia 201 Hotel *(formally the Sheraton Philadelphia Downtown Hotel)*

ONLY  
**30**  
AVAILABLE!

## STANDARD SYMPOSIUM SPONSORSHIP PACKAGE

| **\$2,500**

- Exhibitor Tabletop (6 ft table) selected on a first come, first served basis
- Company Logo on the event website linked to corporate homepage
- Company Logo on event signage
- Ability to have 1 company supplied item in the conference bag
- Access to the attendee list (those who opt-in)
- Recognition during the welcome address
- Mobile App Listing
- 2 Exhibitor Only Passes to manage exhibitor table
- 2 Tickets to attend the Members Only Reception after the Symposium
- Discount on Main Conference and Full Conference Passes

**Add on a Quarter Page Ad for just \$250**

EARLY BIRD SPECIAL  
**\$2,000**  
BEFORE  
DECEMBER 31st



To secure your sponsorship or get more information, please contact Laura DiTrapano, Seamless Events Inc., at [info@pshrmsymposium.com](mailto:info@pshrmsymposium.com) or 610-891-2761.



# 2019 SPONSORSHIP PACKAGES

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## Keynote Speaker Sponsor

*(1 available)*

**\$8,000**

- Podium time during welcome address of the Symposium conference PLUS Company representative to introduce keynote speaker (this is a prime speaking opportunity in front of the entire conference!)
- Company logo prominently displayed on keynote speaker page on the website
- VIP Seating for Keynote Presentation
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Full page color ad in conference program booklet
- 4 Full Conference Passes - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

## Conference Bag Sponsor

*(1 available)*

**\$7,000**

- Company logo on bag given to each full and main conference participant
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Full page color ad in program booklet
- 3 Full Conference Passes - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

## Name Badge and Lanyard Sponsor

*(1 available)*

**\$7,000**

- Company logo on name badge and lanyard given to each participant
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Full page color ad in program booklet
- 3 Full Conference Passes - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

## Pre-Conference Event Sponsor (includes Evening Social) *(1 available)*

**\$5,000**

- Sponsor of the Symposium Pre-Conference - includes educational session and evening social
- Prominent display of company logo on signage for Pre-Conference
- Podium time during welcome address of the Pre-Conference
- VIP Seating for the presentation
- Company logo on drink tickets
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Half page color ad in program booklet
- 3 Full Conference Passes - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

## Wi-Fi Sponsor

*(1 available)*

**\$5,000**

- Provides Wi-Fi for all conference attendees
- Special company branding for Wi-Fi password
- Special company recognition of Wi-Fi sponsorship in the program booklet
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Half page color ad in program booklet
- 2 Full Conference Passes - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
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## Closing Session Sponsor

*(1 available)*

**\$4,500**

- Podium time during closing session of the Symposium conference PLUS Company representative to introduce closing session speaker (this is a prime speaking opportunity in front of the entire conference!)
- Signage in room during closing session presentation (provided by sponsor)
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Half page color ad in program booklet
- 2 Full Conference Passes - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

## Event App Sponsor

*(1 available)*

**\$4,000**

- Sponsor of the Symposium and Pre-Conference Event App
- Company logo on homepage and Main Banner of the Event App
- Recognition in welcome message sent to all app users
- Includes (2) Mobile App Push Notification (sponsor provides the content)
- Premier location for exhibitor tabletop (6ft table) in exhibit area
- Half page color ad in program booklet
- 2 Full Conference Passes - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

## Photo Booth Sponsor

*(1 available)*

**\$4,000**

- Sponsor of the Photo Booth
- Logo recognition on each printed photo
- Premier location for exhibitor tabletop (6ft table) in exhibit area
- Half page color ad in program booklet
- 2 Full Conference Passes - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

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## Program Booklet Sponsor

*(1 available)*

**\$4,000**

- Full page color ad on inside cover or back cover of conference program booklet
- Premier Location for Exhibitor tabletop (6ft table) in exhibitor area
- 1 Full Conference Pass - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

## Members Only Networking Reception Sponsor

*(1 available)*

**\$3,500**

- Exclusive sponsor of the post-Symposium reception for members, board, committee & sponsors
- Logo recognition during the reception
- Opportunity to choose and name the signature cocktail (cash bar will be available to attendees)
- Exclusive Location for Exhibitor tabletop during the Networking Reception
- Premier Location for Exhibitor tabletop (6ft table) in exhibitor area
- Quarter page color ad in program booklet
- 1 Full Conference Pass - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

## Session Sponsor

*(9 available)*

**\$3,000**

- Speaker Introduction from a company representative prior to session presentation
- Prominent display of company logo on signage in room during track presentations (provided by sponsor)
- Ability to place one item on seats during session (supplied by sponsor)
- Company logo on website for programming session and on opening slide of PowerPoint presentation
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as in the room during the sponsored session
- Half page color ad in program booklet
- 1 Full Conference Passes - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

**Sponsor the Full Track (3 sessions per track) for just \$6,000 total - that's 1 session free!**

## Symposium Breakfast & Coffee Sponsor

*(1 available)*

**\$3,000**

- Breakfast & Coffee provided to attendees
- Logo recognition during breakfast
- Premier Location for Exhibitor tabletop (6ft table) in exhibitor area
- Quarter page color ad in program booklet
- 1 Full Conference Pass - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

**Add on customized coffee sleeves with your logo for just \$500**

## Symposium Refreshment Sponsor

*(1 available)*

**\$3,000**

- Snack items provided to attendees during breaks
- Logo recognition during breaks with food and beverage
- Premier Location for Exhibitor tabletop (6ft table) in exhibitor area
- Quarter page color ad in program booklet
- 1 Full Conference Pass - includes access to Main Conference, Keynote, Pre-Conference and Evening Social
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## ADDITIONAL INFORMATION



### ADVERTISING OPTIONS

- Full Page Ad - **\$750**
- Half Page Ad - **\$500**
- Quarter Page Ad - **\$300**

### A LA CARTE OPTIONS

- Conference Bag Drop - **\$500**  
*Ability to have 1 company supplied item in the conference bag*
- Mobile App Push Notification - **\$250**

**Only 10 Available**

*Send a message to conference attendees through the app and remind them to come to your booth! (Sponsor provides the language) \*Must purchase a sponsorship package.*

### TICKET PRICING FOR FULL CONFERENCE PACKAGE (PER PERSON)

Full Conference Package includes access to the Pre-Conference Events, the Symposium Conference and keynote session.

- Philly SHRM Member: **\$450**
- Non-Member: **\$550**

*\*Early Bird pricing is available.*

*\*Group Rates are available. Email Laura DiTrapano at [info@pshrmsymposium.com](mailto:info@pshrmsymposium.com), or 610-891-2761 for pricing information.*

**Interested in having year-round exposure to Philly SHRM members?** We have annual sponsorship packages and per event sponsorships available with big discounts for Symposium sponsors! Please ask about our chapter sponsorship packages when inquiring about Symposium sponsorship opportunities.

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