

SPONSORSHIP OPPORTUNITIES

2018

PHILLY SHRM
SYMPOSIUM



March 21 & 22, 2018

Sheraton Downtown Philadelphia Hotel

Connect. Engage. Lead.



THE PHILLY SHRM SYMPOSIUM

is a multi-day conference focused on advancing the HR profession and business community through both educational programs and personal connections.

The 2018 Symposium will offer 9 jam-packed interactive sessions, pre-conference activities, as well as dynamic keynote and closing presentations. This event is marketed to 10,000+ HR and business professionals in the Greater Philadelphia and attracts 400+ attendees each year.

AGENDA

Wednesday, March 21, 2018

4:30pm - 7:00pm: Pre-Conference Presentation
7:00pm - 8:00pm: Pre-Conference Evening Social

Thursday, March 22, 2018

7:30am - 4:45pm: Main Conference



2017 CONFERENCE ATTENDEES & SPONSORS

The following corporations, government agencies, and non-profit institutions participated in the 2017 Conference as attendees, sponsors or presenters. All 2017 sponsors are bolded below:

AAA Club Alliance
Admiral Insurance Group
ADP
Advanced RPO
AECOM
All4 Inc.
Almac
American Board of Ophthalmology
American College of Radiology
AmeriHealth Caritas
Amerisource Bergen
Amy Murray Hyde, LLC
AnnieMac Home Mortgage
Aon
APRS
Aqua America Inc.
Aqua Vitae Institute
ARAMARK
Arcadia University
Attolon Partners
Atwater Martin
B Positive National Blood Resources
Baker Tilly Virchow Krause, LLP
Ballard Spahr LLP
BASIC
BBD, LLP
BDO
Beacon Hill Staffing Group
Beasley Broadcast
Benefits Data Trust
BioScrip, Inc.
Blackfynn
BlessingWhite
Bristol-Myers Squibb
Burlington Stores, Inc.
Businessolver
Cadent
Cadia Healthcare
Capstone Group
Care.com
Carebridge Corporation
CBIZ, Inc.
Chatham Financial Corp.
Chatsworth Consulting Group

Children's Crisis Treatment Center
Christiana Care Health System
City of Philadelphia
Coalition of Cancer Cooperative Groups
Colliers International
Comcast
Commerce Department, City of Phila.
Conner Strong & Buckelew
Connexin Software
Contemporary Staffing Solutions
Convene
Courage Growth Partners
Cozen O'Connor
Creative Benefits Inc
Creative Restaurant Solutions
Cross MediaWorks / Cadent
Current Consulting Group
Custom Benefit Plans
Dave & Busters
Day & Zimmermann
Degreed
DeLano Business Solutions, LLC
Del-Val International Trucks
DevelapMe
DeVryWORKS
Diebold Incorporated
Digitas Health LifeBrands
Do It Better Wellness
Drexel LeBow College of Business
Drexel University Online
Drexel University, Goodwin College
DrugDev
DSS Global, Inc.
Duane Morris
DVRPC
EDSI
Emtec Inc.
Ennea International
Enterprise Rent a Car
ESGR
Exceptional Care for Children
Exude, Inc
F.A. Davis Company
Finance of America

Gap International
Geisinger Health Systems
Gelest
GeoBlue
GlaxoSmithKline
Glenmede Trust Company, N.A.
GradFin
Graduate! Philadelphia
GSI Health, LLC
Habitat for Humanity Philadelphia
Harte Hanks
Health Partners Plans
Holy Family University
HR Certification Institute
hrQ
Icona Resorts
IKEA
Impact Thrift Stores, Inc.
Independence Blue Cross
InstaMed
Institute for Health and Human Potential (IHHP)
IOI Payroll Services
Iron Hill Brewery & Restaurant
J.N. Solutions, LLC
Jackson Lewis P.C.
Jacobs Management Group
Janney Montgomery Scott LLC
JEVS Human Services
JLT Re
Juno Search Partners
Kepler Group
Kids Smiles, Inc.
Kistler Tiffany Benefits
Klasko Immigration Law Partners, LLP
Korn Ferry Hay Group
kununu
Larsson & Scheuritzel P.C.
LEAF Commercial Capital, Inc.
Lehigh Valley Restaurant Group: Red Robin
Lexicon Pharmaceuticals
Liberty Lutheran
Liberty SBF



2017 CONFERENCE ATTENDEES & SPONSORS

Continued

Lincoln Financial Group
Linde Engineering North America
Lundy Law
Massage at Work
Maternity Care Coalition
Math, Civics and Sciences Charter School
Maximum Potential International
McCormick, Taylor Inc.
MDT TEK, LLC
MedErgy HealthGroup Inc.
Merck & Co., Inc.
Merion Residential
MHC
Millennial Mastermind
Naxion
New England College of Business
NFP
Northern Children's Services
Obermayer Rebmann Maxwell & Hippel
LLP
O'Donnell & Naccarato, Inc.
OnPoint Advising, Inc.
Onsite Innovations, Inc
PA CareerLink
Peirce College
Penn Medicine
Penn State
People Logistics
PeopleShare
Pepper Hamilton LLP
Pfizer
Philadelphia 76ers
Philadelphia Corporation for Aging
Philadelphia Department of Public Health
Philadelphia International Airport
Phillies
Philly Photography
PICPA
Post & Schell, P.C.
PPSP
Preferred Sands
Pricewaterhouse Coopers' LLP (PwC)
PrimePay, Inc.
Providence Solutions Group LLC

PwC
QuintilesIMS
Radian
Ralph Lauren
Raymond Entertainment Group
Red Spark
Redevelopment Authority of Philadelphia
Reed Smith, LLP
Resources for Human Development
Resource Residential
Richard Associates Marketing Consulting
Ricoh Americas USA
Right Chord Leadership
Right Management
Riker Opportunity Institute, Inc.
Saint Joseph's University
Savoy
SCA
Schnader Harrison Segal & Lewis LLP
Schreiber Paris, LLC
SEI
Select Human Resources
SEPTA
ServiceNow
SHRM
Sinclair Management Group, LLC
Sodexo
Sofitel Hotel
St. Christopher's Hospital for Children
St. John's University
St. Joseph's Preparatory School
State Farm Insurance
STV, Inc.
Synovos
TD Bank, N.A.
Teknion LLC
Temple Health
Temple University
The Aureus Group
The Children's Hospital of Philadelphia
The City of Philadelphia/Philadelphia
International Airport
The Common Market Mid-Atlantic
The Curci Group

The Estee Lauder Companies
The Faulkner Organization
The Franklin Institute
The Fun Dept.
The Fund For The School District of
Philadelphia
The Investment Fund for Foundations
The Opportunity Agenda
The Quaker School at Horsham
The Risk Management Association
The Vanguard Group
Tierney Agency
T-Mobile
Toll Brothers
Traffic Planning and Design, Inc.
Tree to Tree Extreme LLC
Trevena, Inc
Triumph Group
Trout Ebersole & Groff LLP
Ultimate Software
United Way of Greater Philadelphia &
Southern New Jersey
University of Pennsylvania
University of Virginia
UPMC WorkPartners
US Bankruptcy Court, District of DE
Vanguard Charitable
Vanguard Corporation
Veterans Multi-Service Center
VILLA JTM (Sneaker VILLA)
Village of Hazel Crest
Villanova University
VWR International, LLC
W.R. Grace
Waste Management
Weir & Partners LLP
Westtown School
Wharton School of Business at the
University of Pennsylvania
Widener University Organizational
Development Services



2018 SPONSORSHIP PACKAGES

MARCH 21 & 22, 2018

Sheraton Downtown Philadelphia Hotel

STANDARD SYMPOSIUM SPONSORSHIP PACKAGE

| **\$2,000**

- Exhibitor Tabletop (6 ft table)
- Company Logo on the event website linked to corporate homepage
- Company Logo on event signage
- Ability to have 1 company supplied item in the conference bag
- Access to the attendee list (those who opt-in)
- Recognition during the welcome address
- Quarter page color ad in conference program booklet
- 2 Exhibitor Only Passes to manage exhibitor table
- Discount on Main Conference and Full Conference Passes



To secure your sponsorship or get more information, please contact Laura DiTrapano, Seamless Events Inc., at info@pshrmsymposium.com or 610-891-2761.



2018 SPONSORSHIP PACKAGES

MARCH 21 & 22, 2018

Sheraton Downtown Philadelphia Hotel

Keynote Speaker Sponsor

\$10,000

- Company representative to introduce keynote speaker
- Company logo prominently displayed on keynote speaker page on the website
- VIP Seating for Keynote Presentation
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Upgrade to full page color ad in conference program booklet
- 4 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

Conference Bag Sponsor

\$7,000

- Company logo on bag given to each full conference participant
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Upgrade to full page color ad in program booklet
- 3 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

SOLD OUT

Name Badge and Lanyard Sponsor

\$7,000

- Company logo on name badge and lanyard given to each participant
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Upgrade to full page color ad in program booklet
- 3 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

Pre-Conference Event Sponsor includes Evening Social

\$6,500

- Sponsor of the Symposium Pre-Conference – includes educational session and evening social
- Prominent display of company logo on signage for Pre-Conference
- Podium time during welcome address of the Pre-Conference
- VIP Seating for the presentation
- Company logo on drink tickets
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Upgrade to half page color ad in program booklet
- 3 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

Programming Track Sponsor

\$6,000

- Speaker Introduction from a company representative prior to each session presentation (3 Sessions total)
- Prominent display of company logo on signage in room during track presentations (provided by sponsor)
- Ability to place one item on seats during each session (supplied by sponsor)
- Ability to display marketing materials on 6ft table during the session (marketing materials to be supplied by sponsor)
- Company logo on website for programming sessions and on opening slide of PowerPoint presentations
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Upgrade to half page color ad in program booklet
- 3 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)



2018 SPONSORSHIP PACKAGES

MARCH 21 & 22, 2018

Sheraton Downtown Philadelphia Hotel



Closing Session Sponsor

\$5,000

- Podium time during the closing session introduction
- Signage in room during closing session presentation (provided by sponsor)
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Upgrade to half page color ad in program booklet
- 2 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

Wi-Fi Sponsor

\$5,000

- Provides Wi-Fi for all conference attendees
- Special company branding for Wi-Fi password
- Special company recognition of Wi-Fi sponsorship in the program booklet
- Premier location for exhibitor tabletop (6ft table) in exhibit area as well as at pre-conference session
- Upgrade to half page color ad in program booklet
- 2 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

Event App Sponsor

\$4,000

- Sponsor of the Symposium and Pre-Conference Event App
- Company logo on Homepage and Main Banner of the Event App
- Recognition in welcome message sent to all app users
- 2 Dedicated Push Notifications sent to all app users
- Premier location for exhibitor tabletop (6ft table) in exhibit area
- Upgrade to half page color ad in program booklet
- 2 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

SOLD OUT

To secure your sponsorship or get more information, please contact Laura DiTrapano, Seamless Events Inc., at info@pshrmsymposium.com or 610-891-2761.



2018 SPONSORSHIP PACKAGES

MARCH 21 & 22, 2018

Sheraton Downtown Philadelphia Hotel



Power Up Charging Station Sponsor

\$4,000

- Logo recognition on charging station at the event
- Premier location for exhibitor tabletop (6ft table) in exhibit area
- Upgrade to half page color ad in program booklet
- 2 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

Program Booklet Sponsor

\$3,500

- Full page color ad on inside cover or back cover of conference program booklet
- Premier Location for Exhibitor tabletop (6ft table) in exhibit area
- 1 Full Conference Pass – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

Symposium Refreshment Sponsor

\$3,000

- Snack items provided to attendees during breaks
- Logo recognition during breaks with food and beverage
- Premier Location for Exhibitor tabletop (6ft table) in exhibit area
- 1 Full Conference Pass – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS....all standard Symposium Sponsorship Package Inclusions (listed on page 5)

To secure your sponsorship or get more information, please contact Laura DiTrapano, Seamless Events Inc., at info@pshrmsymposium.com or 610-891-2761.



ADDITIONAL INFORMATION



ADVERTISING OPTIONS

- Full Page Ad - **\$750**
- Half Page Ad - **\$500**
- Quarter Page Ad - **\$300**

CONFERENCE BAG ITEM

- Ability to have 1 company supplied item in the conference bag - **\$500**

TICKET PRICING FOR FULL CONFERENCE PACKAGE (PER PERSON)

Full Conference Package includes access to the Pre-Conference Events, the Symposium Conference and keynote session.

- Philly SHRM Member: **\$450**
- Non-Member: **\$550**

**Early Bird pricing is available.*

**Group Rates are available. Email Laura DiTrapano at info@pshrmsymposium.com, or 610-891-2761 for pricing information.*

Interested in having year-round exposure to Philly SHRM members? We have annual sponsorship packages and per event sponsorships available with big discounts for Symposium sponsors! Please ask about our chapter sponsorship packages when inquiring about Symposium sponsorship opportunities.

To secure your sponsorship or get more information, please contact Laura DiTrapano, Seamless Events Inc., at info@pshrmsymposium.com or 610-891-2761.