



2017 Philly SHRM Symposium

March 29 & 30, 2017

Sheraton Downtown Philadelphia

Sponsorship Opportunities

Connect. Engage. Lead.



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The Philly SHRM Symposium is a multi-day conference focused on advancing the HR profession and business community through both educational programs and personal connections.

The 2017 Symposium will offer multiple jam-packed interactive sessions, pre-conference activities, as well as dynamic keynote and closing presentations. This event is marketed to 10,000+ HR and business professionals in the Greater Philadelphia area and attracts 400+ attendees each year.

AGENDA

Wednesday, March 29, 2017

5:00pm – 7:00pm: Pre-Conference Presentation

7:00pm – 8:00pm: Pre-Conference Evening Social

Thursday, March 30, 2017

7:30am – 5:00pm: Main Conference





2016 Conference Attendees & Sponsors

The following corporations, government agencies, and non-profit institutions participated in the 2016 Conference as attendees, sponsors or presenters. All 2016 sponsors are bolded below:

251 Dekalb
 5 Star Women
 50onRed
 AAA Mid-Atlantic
 Academy Injury and Health
 Acurian, Inc.
 Adler University
 ADP
 AECOM
 AktivOrtho
 Allen & Gerritsen
Alliant Credit Union
 AlliedBarton Security
 American Cancer Society
 American College of Radiology
 American Foundation for the Blind
 American Red Cross Eastern PA
 AmeriHealth Caritas
 Analytical Graphics, Inc.
 AnnieMac Home Mortgage
 Aon
 Aramark
 Army National Guard
 ARRIS
 Ascela Partners
 AstraZeneca
 Attolon Partners
 Ballard Spahr LLP
 Bargaining Power Inc.
 Bayview Asset Management
BDO USA, LLP
 Benefits Data Trust
Beyond.com
 BI Worldwide
 Big Brothers Big Sisters SEPA
 BioScrip, Inc.
 Blank Rome LLP
BMI Audit Services, LLC
 Bradley Staffing Group
 Braskem America, Inc.
 Brickman Group
 Bristol-Myers Squibb
 Brolik Productions
 Burlington Stores, Inc.
 Canon Financial Services
 Cardone
Carebridge Corporation
 CareerArc
 Careers Express, Inc.
 CCS For You
 CFAR
 CFS
 Charon Planning
 Chatham Financial
 Child Guidance Resource Centers
 Children's Crisis Treatment Center
 Children's Literacy Initiative
 Christiana Care Health System
 City of Philadelphia
 Colonial Life
 Comcast Corporation

Comcast Spotlight
 Community Behavioral Health
 CompuData, Inc.
 Concorde Inc
Conner Strong & Buckelew
 Connexin Software
Contemporary Staffing Solutions
 Cooper University Health Care
 CoreStaff, Inc.
 Coriell Institute for Medical Research
 Corporate Interiors
 Corporate Synergies
 Cozen O'Connor
 Cross MediaWorks, LLC
 Cushman & Wakefield of Pennsylvania
 Cut-e
 Dave & Buster's
 Day & Zimmermann
 Deloitte LLP
 Delta Community Supports
Delta Dental
 Del-Val International Trucks
 Diebold Incorporated
 Dilworth Paxson LLP
 Divine Providence Village
 DocFinity
 DoubleStar
 Drexel LeBow College of Business
 Drexel School of Law
 Drexel University
 DR-HR Services
 DrugScan, Inc.
 Duane Morris LLP
 Dudnyk
 Dunleavy and Associates
 Economy League of Greater Philadelphia
 EducationWorks
 Edward Jones
 Elpis Consulting
 Emerson Group
 Emtec Inc.
Ennea International
 Enterprise Rent a Car
 Environmental Tectonics Corporation
ESGR
 Exceptional Care for Children
 Execustay
 Express Employment Professionals
 Extencare Health Services
eXude, Inc.
 F.A. Davis Company
 Fabrinet
 Federal Reserve Bank of Philadelphia
 Fidato Partners
 Finance of America Mortgage
 First Quality
 Firstrust Bank
Fleet Walker
 Focus Pointe Global
 FOX 29 News
 Fox Rehabilitation

Freedom Credit Union
 Friedman Schuman P.C.
 Fujirebio Diagnostics, Inc.
 Gateway Funding
 Geisinger Health Systems
 Gelest
 Germantown Home
 GlaxoSmithKline
GlobalFit
 Globoforce
 Goddard Systems, Inc
 Godiva Chocolatier, Inc
 Good Shepherd Rehab Network
 Graduate! Philadelphia
 Greater Media Philadelphia
 Greater Philadelphia Veterans Network
Group Levinson
 GSI Health, LLC
 Hay Group
 Healthcare Services Group
 HealthSavings Administration
 Hello Tokyo
 HireZoom, Inc.
 Hirtle Callaghan & Co.
 Hospital of the University of Pennsylvania
HR Certification Institute
 IAEM
 IKEA
 Independence Blue Cross
 Informed About Reform
Innovative Benefit Planning LLC
 InstaMed
 Interline Brands
 Iron Hill Brewery & Restaurant
 Jacobs Law Group PC
Jane Hires
 Janney Montgomery Scott LLC
 JDC Consulting
 Jefferson University Hospitals
 Jetson Specialty Marketing
 JEVs Human Services
 JLL
 JobAdvocate
 Johnson Controls
Joseph P Welsh, Esq.
 JSBenefits Group
Juno Search Partners
 Keystone Aerial Surveys, Inc.
 Kids Smiles, Inc.
 Kimmel Center Inc
 KJD Consulting Group
 Klein Zelman Rothermel Jacobs & Schess LLP
La Salle University
 Lamb Financial Group
 Lassonde Pappas & Co.
Lee Hecht Harrison
 Legacy Benefits Group LLC
 Lehigh Valley Restaurant Group: Red Robin
 LF Driscoll Co
 Liberty Lutheran
 Lincoln Financial Group



2016 Conference Attendees & Sponsors

Continued

Littler Mendelson, PC
 Loews Philadelphia Hotel
 Lourdes Health System
 M&M Hair Studio
 M. Livingston Group
 Main Line Health
Massage at Work
 Maternity Care Coalition
 Maxim Healthcare Services
 Mayor's Office of LGBT Affairs
 Mayor's Office of Community
 Empowerment & Opportunity
 McMaster-Carr Supply Co
 MedErgy HealthGroup Inc.
 Mennonite Central Committee
 Mercer
 Mid Atlantic Retina
 Millennium Home Products
 Modern Group, LTD
Monarch Staffing
 Montgomery McCracken
 MYCA:Learning
 National Disease Research Interchange
 National Employee Management Resources
 Navient
 New Penn Financial
 NFP
 Nobel Learning Communities
 Northwestern Mutual
 Northwood Academy Charter
Nutrisystem, Inc.
 Obermayer Rebmann Maxwell & Hippel LLP
 Ogletree Deakins Nash Smoak & Stewart
OPS Security Group
 OTS Human Capital Management
 Pardee Resources Company
 Parkway Corporation
 Pathways to Housing PA, Inc.
 Paychex
 Peirce College
Penn Behavioral Health Corporate Services
 Penn Medicine
 Penn State Abington
 Penn State Brandywine
 Pennoni Associates, Inc
Pentra
 People for People, Inc.
 PeopleFluent
 PeopleShare
 Pepper Hamilton LLP
 Performance Staffing
 Pfizer
 Philadelphia Business Journal
 Philadelphia Department of Public Health
 Philadelphia Department of Licenses and Inspections
 Philadelphia International Advisors
 Philadelphia International Airport
 Philadelphia Streets Department
 Philadelphia University

Philadelphia Workforce
 Philadelphia Works, Inc.
 Philadelphia Zoo
Philly Photography
 PICPA
 Pine Hill Group
 Planned Parenthood - Southeastern Pennsylvania
 PPL Corporation
 PPT Consulting
PreCheck, Inc.
 Preferred Sands
 Princeton University
 Progressive Insurance
 Project HOME
 Promontory
 Quickie Manufacturing
 Ransome CAT
 Reed Smith, LLP
 Reliant Renal Care
 Resource America, Inc
 Resource Residential
 Resources for Human Development, Inc.
 Ricoh Americas USA
 Right Chord Leadership, LLC
 Right Management
 Riker Opportunity Institute, Inc.
 Rothman Institute
 Rubin, Fortunato & Harbison P.C.
 S. Freedman and Company, Inc.
 Sabre Systems Inc.
Saint Joseph's University
 Salveson Stetson Group
SCA Americas
Scavify
 Schreiber Paris, LLC
 SEI
 SEPTA
ServiceNow, Inc.
 Silk Road
 Silverman Leadership
 SL Hayes & Associates, LLC
 Smith Elliott Kearns & Company, LLC
 Sneaker VILLA
 Society for Human Resource Management (SHRM)
 Sodexo
 Sofitel Hotel
 SpArc Philadelphia
 Springside Chestnut Hill Academy
 St. Christopher's Hospital for Children
 St. Joseph's Preparatory School
 St. Mary Medical Center
 State Farm Insurance
 Storeroom Solutions, Inc
 STV, Inc.
 Sun Life Financial
Sun Life Insurance
 Sungard Availability Services
 Sunoco, Inc.
 Swatera Consulting Group, Inc.

SYSTRA
 TalentWise
 Teknion
 Temple Health System
 Temple University
Temple University, Fox School of Business
 TemPositions Health Care
The Brooks Group
 The Center For Autism
 The Children's Hospital of Philadelphia
 The Dubin Group
 The Estee Lauder Companies
 The Faulkner Organization
 The Fund for the School District of Philadelphia
The Graham Company
 The Hirshorn Company
 The Institutes
 The Investment Fund for Foundations
The O'Connor Group
 The Philadelphia Orchestra
 The Physical Therapy & Wellness Institute
 The Quaker School at Horsham
 The Risk Management Association
The Savitz Organization
 The School District of Philadelphia
 The Star Group
 The Vanguard Group
The Veterans Multi-Service Center
 Tierney Agency
 Town of Scarborough
 TownePark
 Trevena, Inc.
 Trion, a Marsh & McLennan Agency
 Unique Industries, Inc.
 United Methodist Homes of NJ
University of Pennsylvania
 University of Phoenix
University of Pittsburgh Medical Center - WorkPartners
 University of Virginia
 US Army
 US Bankruptcy Court, District of DE
 US Bureau of Labor Statistics
 US Patent and Trademark Office
 Vanguard
 Vertex, Inc.
 Vertical Screen, Inc.
Villanova University
 VoxLibra
 Walgreens
 Wayne Moving and Storage
 Weber Business Services, LLC
 Wegmans
Weight Watchers Health Solutions
 Weir & Partners LLP
 West Pharmaceutical Services
 Wilmington Trust, Wealth Advisory Services
 Wordsworth
 World Travel, Inc.
 Xact Check

To secure your sponsorship or get more information, please contact **Laura DiTrapano**, Seamless Events Inc., at info@pshrmsymposium.com or 610-891-2761.



2017 Sponsorship Packages

March 29 & 30, 2017

Sheraton Downtown Philadelphia

Standard Symposium Sponsorship Package

\$2,000

- Exhibitor Tabletop (6 ft table)
- Company Logo on the event website linked to corporate homepage
- Company Logo on event signage
- Ability to have 1 company supplied item in the conference bag
- Access to the attendee list (those who opt-in)
- Recognition during the welcome address
- Quarter page color ad in conference program booklet
- 2 Exhibitor Only Passes to manage exhibitor table
- Discount on Main Conference and Full Conference Passes



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2017 Sponsorship Packages

Continued

Upgraded Symposium Sponsorship Packages

Keynote Speaker Sponsor

\$10,000

- Company representative to introduce keynote speaker
- Company logo prominently displayed on keynote speaker page on the website
- VIP Seating for Keynote Presentation
- Opportunity to present on our Smart Stage during Main Conference
- Premier location for exhibitor tabletop (6ft table) in exhibit area
- Upgrade to full page color ad in conference program booklet
- 4 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

Conference Bag Sponsor

\$7,000

- Company logo on bag given to each full conference participant
- Opportunity to present on our Smart Stage during Main Conference
- Premier Location for Exhibitor tabletop (6ft table) in exhibit area
- Upgrade to full page color ad in program booklet
- 3 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

Name Badge and Lanyard Sponsor

\$7,000

- Company logo on name badge and lanyard given to each participant
- Opportunity to present on our Smart Stage during Main Conference
- Premier Location for Exhibitor tabletop (6ft table) in exhibit area
- Upgrade to full page color ad in program booklet
- 3 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

Pre-Conference Event Sponsor includes Evening Social

\$6,500

- Sponsor of the Symposium Pre-Conference – includes educational session and evening social
- Prominent display of company logo on signage for Pre-Conference
- Podium time during welcome address of the Pre-Conference
- VIP Seating for the presentation
- Company logo on drink tickets
- Opportunity to present on our Smart Stage during Main Conference
- Premier Location for Exhibitor tabletop (6ft table) in exhibit area
- Upgrade to half page color ad in program booklet
- 3 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

Closing Session Sponsor

\$5,000

- Podium time during the closing session introduction
- Signage in room during closing session presentation (provided by sponsor)
- Opportunity to present on our Smart Stage during Main Conference
- Premier Location for Exhibitor tabletop (6ft table) in exhibitor area
- Upgrade to half page color ad in program booklet
- 2 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

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2017 Sponsorship Packages

Continued

Wi-Fi Sponsor

\$5,000

- Provides Wi-Fi for all conference attendees
- Special company branding for Wi-Fi password
- Special company recognition of Wi-Fi sponsorship in the program booklet
- Opportunity to present on our Smart Stage during Main Conference
- Premier Location for Exhibitor tabletop (6ft table) in exhibit area
- Upgrade to half page color ad in program booklet
- 2 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

Event App Sponsor

\$4,000

- Sponsor of the Symposium and Pre-Conference Event App
- Company logo on Home Page and Main Banner of the Event App
- Recognition in welcome message sent to all app users
- Premier Location for Exhibitor tabletop (6ft table) in exhibit area
- Upgrade to half page color ad in program booklet
- 2 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

Power Up Charging Station Sponsor

\$4,000

- Logo recognition on charging station at the event
- Premier Location for Exhibitor tabletop (6ft table) in exhibit area
- Upgrade to half page color ad in program booklet
- 2 Full Conference Passes – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

Bottled Water Sponsor

\$3,500

- Company branded bottle of water provided to attendees in conference bag
- Premier Location for Exhibitor tabletop (6ft table) in exhibit area
- 1 Full Conference Pass – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

Program Booklet Sponsor

\$3,500

- Full page color ad on inside cover or back cover of conference program booklet
- Premier Location for Exhibitor tabletop (6ft table) in exhibit area
- 1 Full Conference Pass – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

Symposium Refreshment Sponsor

\$3,250

- Snack items provided to attendees during breaks
- Logo recognition during breaks with food and beverage
- Premier Location for Exhibitor tabletop (6ft table) in exhibit area
- 1 Full Conference Pass – includes access to Main Conference, Keynote, Pre-Conference and Evening Social
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

Programming Session Sponsor

\$3,000

- Speaker Introduction from a company representative prior to session presentation (1 Session Total)
- Logo on signage in room during session presentation (provided by sponsor)
- Ability to place one item on seats during session presentation (supplied by sponsor)
- Company logo on website for Programming Session and on opening slide of PowerPoint Presentation
- PLUS...all Standard Symposium Sponsorship Package Inclusions (as listed on page 4)

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Additional Information

Advertisement Options

- Full Page Ad - \$750
- Half Page Ad - \$500
- Quarter Page Ad - \$300

Ticket Pricing for Full Conference Package (per person)

Full Conference Package includes access to the Pre-Conference Events, the Main Conference and the keynote and closing sessions.

Philly SHRM Member: \$450

Non-Member: \$550

*Early Bird pricing is available.

*Group Rates are available. Email Laura DiTrapano at info@pshrmsymposium.com, or 610-891-2761 for pricing information.



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Program Booklet Ad Specifications

IF YOUR AD IS NOT SUBMITTED PROPERLY IT WILL NOT BE PRINTED IN THE PROGRAM BOOKLET. PLEASE BE SURE TO FOLLOW THE INSTRUCTIONS PRIOR TO CREATING AND SENDING YOUR AD.

7.5" w x 10" h
FULL PAGE
VERTICAL AD
\$750
NO BLEED

7.5" w x 4.875" h
HALF PAGE HORIZONTAL AD
\$500
NO BLEED

AD DEADLINE: Friday, Feb. 17th by 12pm

Format Requirements:

- All ads should be formatted as an Adobe Acrobat PDF.
- All ads are full color.
- All embedded graphics must be in CMYK.
- All fonts must be embedded.

Additional Information:

- Programs meant for general office use such as Microsoft Word and PowerPoint SHOULD NOT be used.
- No True Type fonts, system fonts or forced timesteps (i.e. italic, bold). Doing so may cause your fonts to default to another font.
- Images should be 300 dpi (bitmaps – 1200 dpi).

Submitting Your Ad:

- For files smaller than 10MB, please email to:
info@pshrmsymposium.com
- For files larger than 10MB, please upload to Box.com and email the link to: info@pshrmsymposium.com

Need Help Designing or Resizing Your Ad?

- Email Seamless Events Inc. at info@pshrmsymposium.com
- We can connect you with our graphic designer for a quote if you are having any trouble getting your ad designed or resized to the proper dimensions.

For Booklet Advertising Information or Questions:

- Email Seamless Events Inc. at info@pshrmsymposium.com

Submit a request at www.markations.com/pshrm – and we can give you a quote if you are having any trouble getting your ad designed or resized to the proper dimensions.

3.625" w x 4.875" h
QUARTER PAGE VERTICAL AD
\$250 NO BLEED



Connect. Engage. Lead.